

AEG is a unique organization that curates business events for C-level decision makers looking for exceptional professional support service providers. We are an ecosystem of experts in 50 complementary disciplines, from top firms in the area and our members advise mid-market business owners to help them grow personally and professionally. AEG hosts a series of events to drive referral business to our Elite Advisors and we are open to partnering with complementary sponsors seeking opportunities to connect with vetted, local CEOs.

## Monthly Chapter Meetings

AEG Elite Advisors gather to share time together, learn from each other and enjoy great food and wine. Guest speakers and members, with total attendance of up to 40, meet in person to hear success stories and celebrate each other's achievements.

### Sponsorship opportunity:

- Monthly meeting: \$1,000 per event**
- Logo on event collateral and signage
- 2 minutes during spoken program

Note: Full year sponsorship converts to Underwriter status and enjoys inclusion in our printed and online membership directory materials

## Business Owner Events

AEG and our Elite Advisors bring local CEOs, either prospects or clients, to hear keynote speakers discuss regional business issues. Attendees also learn about key growth resources available from AEG and our network. Total attendance of up to 40.

### Sponsorship opportunity:

- Luncheon program: \$1,500 per event**
- Logo on event collateral
- 2 minutes during spoken program
- Logo on site banner

## Salon Dinners

Our Salon dinners are exclusive events for up to 30 successful CEOs to meet and engage with each other to discuss critical personal and business issues. As a sponsor, you will have access to our attendees and be featured in our program. Note this is a non-solicitation event so there is no formal agenda. The benefit for the sponsor is in being with the attendees in the room.

### Sponsorship opportunity:

- Salon Dinner: \$7,500 per event**
- Logo on attendee materials (name tents, menus, etc)
- 1 full page in attendee book
- 1 Invite for event

OUR CORE VALUES: Give First | Do Great Work | Live Passionately | Have Fun

