

MEDIA RELEASE



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For Immediate Release

ALLIANCE FOR INNOVATION ANNOUNCES SENIOR FELLOW

The Alliance for Innovation is honored to announce Michelle Royal as 2017 TLG Senior Fellow

Phoenix, Arizona: The Alliance for Innovation announced today that self-made speaker, consultant and entrepreneur Michelle Royal has joined the 2017 Transforming Local Government Conference TLG as the Senior Fellow, an honor reserved for those who have made significant contributions to the understanding and improving of cities and counties. The position is designed to give thought and innovative practitioners a platform to share their work and assist and inform the Alliance for Innovation in their approach to providing resources and insight to members of its network. 2017 TLG Conference attendees will have the opportunity to see Royal speak at two of the conference sessions.

"When I attended an innovation and design summit in 2006, my personal mission to *unlock the innovation potential in individuals around the world* was ignited." said Michelle Royal. "As I have worked with economic development agencies, businesses, organizations and individuals to amplify their visions, stories and value rich ideas, my passion for enhancing prosperity through the collective contribution of civic and professional engagement has grown. The recognition and opportunity to serve the vast knowledge network of the Alliance for Innovation as a Senior Fellow is both an honor and a purpose filled, meaningful moment that I know we will transform into a greater movement for us all and our future."

Royal is CEO and founder of RIDG (Royal Innovation Design Group), a company focused on design thinking and innovation processes that help communities shape, visualize and tell transformative stories to drive the necessary change to grow people and their communities.

Accolades for Royal resound from her 20 years of experience, specializing in visualization and facilitation.

- She has served as the first Innovative Coach for the European Union.
- Royal is an artist, with a Master of Arts in Art Therapy from the School of the Art Institute of Chicago and holds a Masters of Business Innovation (MBI).
- Tampa Bay Business Journal named a 2016 finalist for the "Business Woman of the Year" award.

About the Alliance

The Alliance for Innovation is inspiring innovation to advance communities with the help of our partners Arizona State University (ASU) and the International City/County Management Association (ICMA). Guided by research and real-world experience, the Alliance impacts organizations and communities, changing the way local government performs. We are accessible and valuable to all levels of an organization.

To find out more about the Alliance for Innovation and how to join, visit www.transformgov.org or contact the Alliance at info@transformgov.org or 888.496.0944.

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